Cookie statement

This website uses "cookies" (text files stored on your computer) to make the website work, to help the website to improve our services or for marketing purposes.

Overview of used cookies
Below is described which cookies we place ourselves and which third party cookies are used.

Necessary cookies

Functional cookies
Functional cookies are necessary for operating the website. Without these cookies certain parts of the website can not be used.

Social media share buttons
Share buttons may be included on the site to share pages on social media platforms such as Facebook, Twitter and LinkedIn. These buttons are pieces of code from the social media itself and use a cookie. This one cookie remembers that a visitor is logged in, so that people do not return to Facebook, Twitter or LinkedIn have to log in when they want to share something.

To see what they do with the personal data they receive with this code, you can view the relevant privacy statements on their own website:

Linkedin: https://www.linkedin.com/legal/cookie-table

These statements and links may change. We do our best to keep these ilnks up to date.

Analytical cookies
Analytical cookies collect (often anonymous) data and statistics to understand how visitors use the website so that we can improve our website and our services.

Google Analytics
Via Google Analytics we anonymously collect data about visitor behavior. This way we can see how visitors navigate through the website. We use this information to make decisions about the design of our website. We also optimize the operation of the website. To enable careful processing, we have the following measures taken:
- We have entered into a processor agreement with Google;
- We have masked the last octet of the IP address when you have it indicated that you did not want to have placed statistical cookies;
- We have all the options that Google offers to "data with Google to share" turned off;
- We do not use other Google services in combination with the Google Analytics cookies.

If you do not want your visitor behavior to be recorded? Then you can get a plugin from Google download that prevents this and is available for Microsoft Internet Explorer 11, Google Chrome, Mozilla Firefox, Apple Safari and Opera. This setting then applies to all websites that you visit, so not only for these website. https://tools.google.com/dlpage/gaoptout?hl=en

Analytical cookies on the website

Name	Placed by	Expires after	Purpose
_ga	Google Analytics	2 years	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.
_gid	Google Analytics	Expires after session	Registers a unique ID that is used to generate statistical data about how the visitor uses the website.
_gat	Google Analytics	Expires after session	Used by Google Analytics to delay the request speed.

Tracking cookies

Tracking cookies are used to track visitors, for example Ads that are displayed may be more relevant to the individual visitor. These advertisements thus become more valuable for both the visitor and the advertiser.

Name	Placed by	Expires after	Purpose
NID	Google Analytics	6 months	Registers a unique ID that identifies the device of a returning user. The ID is used for targeted advertisements.
collect	Google Analytics	Expires after session	Used to send data to Google Analytics about the device and visitor behavior. Tracks the visitor on different devices and marketing channels.
BizoID	ads.linkedin.com	180 days	Used for Linkedin to deliver a range of advertising products, such as real-time bidding from external advertisers.
lang	ads.linkedin.com	Expires after session	Used for Linkedin to deliver a range of advertising products, such as real-time bidding from external advertisers.
UserMatchHistory	ads.linkedin.com	180 days	Used for Linkedin to deliver a range of advertising products, such as real-time bidding from external advertisers.

Delete cookies

You can delete the cookies placed through your browser settings. You can also refuse the placement of new cookies here. The exact location of this function differs per browser.